Cookie Policy

More Information

This website may store or retrieve information from your browser, mainly in the form of cookies. This information may relate to the user, their preferences or the device used to access the Internet (computer, tablet or mobile phone) and is used mainly to make the website work as the user expects, offering a more personalised browsing experience and storing previously made choices.
Below you can find out more about the various ways in which we use cookies. If you wish, you can prevent some or all cookies from being saved. However, in this case the use of the website and of the services offered may be impaired.

Strictly necessary cookies

These cookies are necessary for the proper functioning of the website and enable the pages to be browsed; without these cookies we could not provide the services for which users access the website.

Performance cookies

These cookies let us know how visitors use the website, so that we can assess and improve its functioning. For example, they let us know which pages are visited most and least frequently. They take into account, among other things, the number of visitors, the time users spend on the website and how they found it. In this way, we can find out what works well and what needs improving, as well as making sure that the pages load quickly and are displayed correctly. All the information collected by these cookies is anonymous and not linked to the user's personal data. We use third-party services to perform these functions.

Analytics cookies

Cookies of this type are used to collect information on the use of the website. The Controller uses this information for statistical analysis, to improve the website and make it easier to use, as well as to monitor its proper functioning. This type of cookie collects information in ANONYMOUS FORM on users' activity on the website, on how they arrived at the Website and on the pages visited. Cookies in this category are sent by the Website itself or by third-party domains, in particular by Google through the service:

- **Google Analytics (Google Ireland Limited)** It is used to count visits to our website and for statistics on its use. It serves to improve the service offered. Google Analytics handles specific information.
  Place of processing: Ireland (Privacy policy)

Targeted advertising cookies

This website may use third-party cookies to publish advertisements based on users' interests. These cookies make it possible to offer advertisements relevant to the user and their interests. They are also used to limit the number of times an advertisement is viewed and to measure the effectiveness of advertising campaigns. They are placed by the partners of our advertising network and contribute to our investment in websites, allowing us to keep rates as low as

possible. They may also be used to show the user relevant advertisements on other websites visited.

- **Facebook (Remarketing with Facebook and campaign conversion)** It is used to compile statistics on the campaigns we promote on Facebook.
  Place of processing: USA - (Privacy policy) - (Privacy policy)
  Privacy Shield participant

Opting out of cookies
If you have concerns about the use of cookies, you can take action to prevent them from being set, for example by changing your browser settings to block certain types. For detailed information on the necessary procedure, you can consult your browser's help guide. Advertising companies also allow you to opt out of receiving targeted advertisements, if you wish. This does not prevent cookies from being set, but stops the use and collection of certain data by those companies.

This document is an English translation of the original Italian document and is provided for ease of reference. The translation may contain errors, omissions or inaccuracies. In the event of any discrepancy or inconsistency between this translation and the Italian original, the Italian original shall prevail to the extent permitted by applicable law.